

World Class Financial Decision-Maker

A Unique 2-Day Training Class to Master
Financial Decision-Making



Who should take this class?



CEOs, COOs, CFOs, Consultants, Financial Analysts, Financial Managers, or anyone making financial decisions in a company, project, or investment.

Overview of the Training Class:

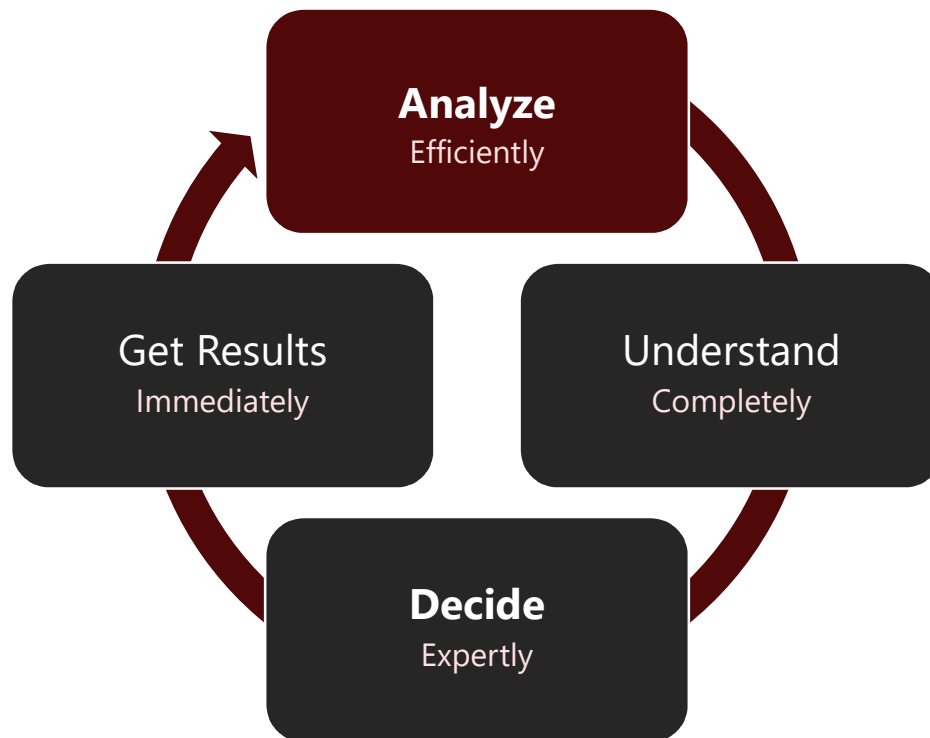
This unique training program will prepare you to become a competent Financial Decision-Maker **ready to help any company reach its financial goals**. You will master specific competencies that will help you have full understanding and control of the finances of companies, projects, and investments.





Class Objectives: *Use, Solve, Establish, Influence, Provide*
Become a World Class Financial Decision-Maker

- Learn to **use** the best financial strategies to reach maximum profitability for a company
- Learn to **solve** financial problems quicker and with more comfort
- Learn to **establish** better financial decision-making practices for a company
- Learn to positively **influence** a company's growth and financial success
- Learn to **provide** the necessary analysis, management, and adjustments, to reach maximum Return On Investment (ROI) for projects, expansion plans, or investment opportunities.
- *And much more*



CURRICULUM

This 2-day program has been designed to help financial decision-makers become fully competent in all financial aspects of a company, project, or investment.



Day 1 – UNDERSTANDING & DEVELOPING

On Day 1, participants will learn to develop the most important financial reports, and key performance indicators.

Specific Objectives on Day 1: (8:00 AM – 5:00 PM)

UNDERSTANDING & DEVELOPING:

1. Financial Statements
2. Products/Services, Costs Reports
3. Break-Even Points
4. Financial Ratios
5. Key Performance Indicators (KPIs)
6. Financial Projections
7. Forecasting Models



Day 2 – ANALYZING & DECIDING

On Day 2, participants will learn to make the best decisions in order to achieve the desired financial goals of a company, project, or investment.

Specific Objectives in Day 2: (8:00 AM – 5:00 PM)

ANALYZING & DECIDING:

1. Pricing Models
2. Cost Models
3. Operating Budgets
4. Financial Plans
5. Spending Plans
6. Profit Plans
7. Financial Benchmarks



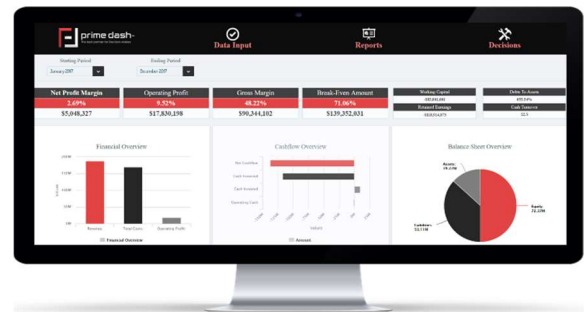
Registration Fees & Class Information

- To register, visit: primedash.com/training and select your city
- Breakfast, lunch, and coffee breaks are included with your registration
- To maximize the learning capacity of the participant, it is highly recommended to bring a laptop with Microsoft Excel already installed in it
- All participants will receive a Certification of Completion at the end of the course

As a bonus for registering, you will receive 1 SPECIAL GIFT FREE:

One Year **Free Subscription of the Prime Dash Software (**\$936 Value**)**

Prime Dash is a SMART business financial software giving decision-makers the simple tools they need to grow their businesses and earn the highest profits. In fact, Prime Dash is the first financial decision-maker to successfully incorporate artificial intelligence.



Training Facilitators-Meet the Specialists

The World Class Financial Decision-Maker Classes are delivered by **World-Class Consultants**. They have worked with major companies and have demonstrated their competence and expertise on a global scale. They are excellent presenters and make it a priority to make each class exciting while providing tremendous value to each participant.

